

## CITY OF BALTIMORE

KURT L. SCHMOKE, Mayor



## FIRE DEPARTMENT

HERMAN WILLIAMS, JR., CHIEF  
410 East Lexington Street, Baltimore, Maryland 21202**Press Release**For immediate release  
March 4, 1993For further information  
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**CITY OF BALTIMORE TO ADD TRAINING IN NEW PROCEDURE FOR  
EMERGENCY MEDICAL PERSONNEL*****Kaiser Permanente Donates Emergency Equipment***

(Baltimore, MD...March 4) At a news conference here today, Baltimore Mayor Kurt L. Schmoke and Fire Chief Herman Williams, Jr., announced that Baltimore city emergency medical personnel will receive the training and equipment necessary to advance toward Emergency Medical Technician-Paramedic (EMT-P) status. The training will be offered in modules, beginning with a procedure called endotracheal intubation. Intubation equipment and mannequins to train and supply all city medical units are being donated by the Kaiser Permanente Medical Care Program. The Maryland Institute of Emergency Medical Services Systems (MIEMSS) will design and conduct the training. Baltimore Gas & Electric Company has provided a portion of the funds needed for training.

"This is a milestone in the delivery of emergency medical care to the citizens of Baltimore," declared Mayor Schmoke. "Beginning with this training in endotracheal intubation, our personnel will take their place among the elite in emergency medical care. We are delighted that our partners in the private sector are working with us to remove the barriers to such care for those who live, work, and visit in Baltimore."

"The number one priority of all medical teaching and practice is optimal management of the airway," added Dr. Richard Alcorta, Acting State EMS Director for MIEMSS. "We expect that hundreds of lives a year will be saved in Baltimore because of this project."

"As a direct provider of medical care, Kaiser Permanente is well aware of the importance of intubation for patients. When we first spoke to the University of Maryland at Baltimore about donating the equipment, we were delighted to learn that Mayor Schmoke and the Fire Department were already seeking ways to implement such a program in Baltimore," said Alan J. Silverstone, Senior Vice President and Regional Manager of the non-profit Kaiser Permanente. "We are determined that the citizens of Baltimore receive the finest care possible, whether in our medical centers or from the paramedics who respond to their emergencies."



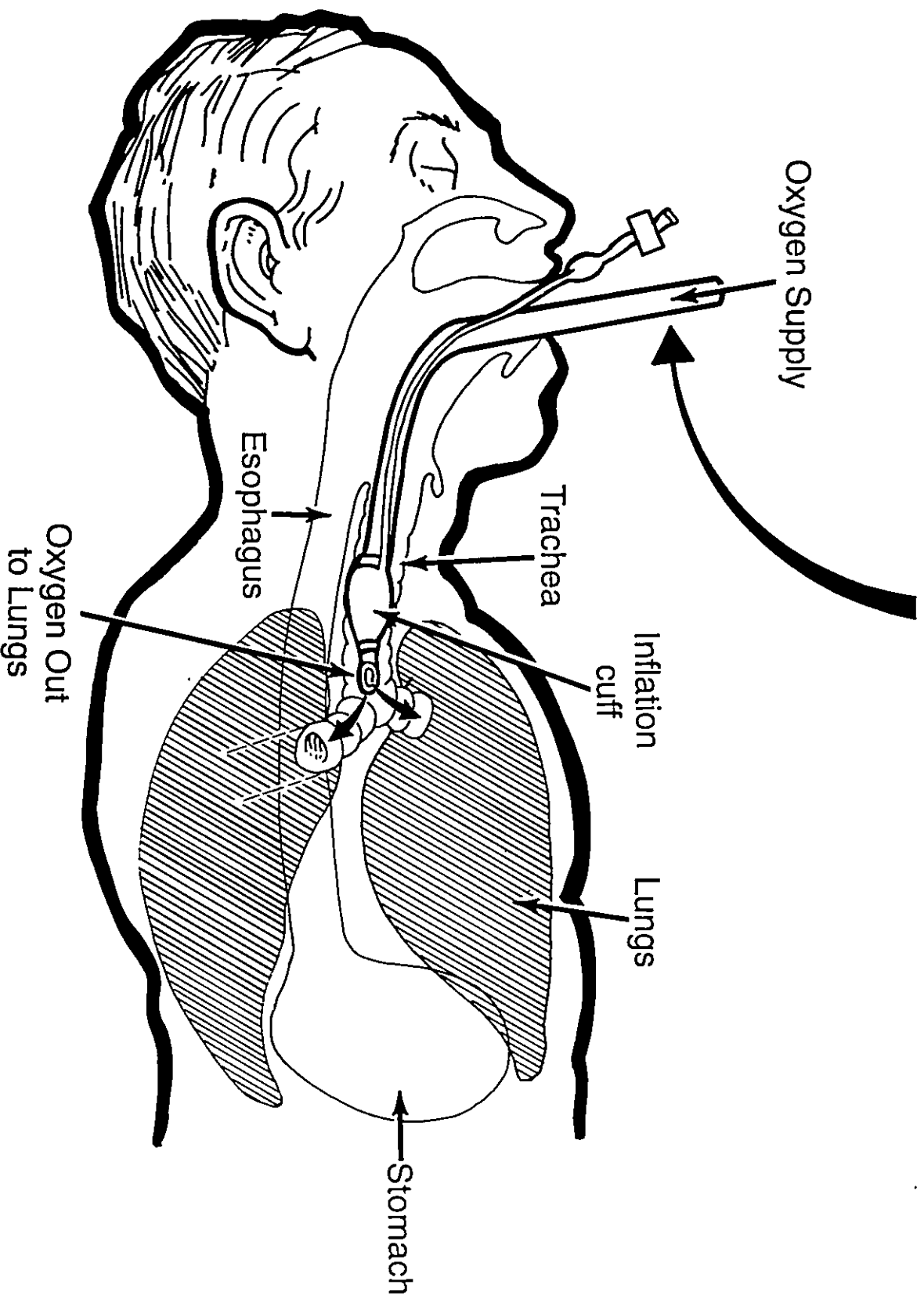
Silverstone also encouraged other area businesses to support the project with the additional funding still needed to pay for training time for city personnel. "Out of concern for their employees and customers, Baltimore Gas & Electric Company has been very generous with their donation of training funds. We hope that other employers in Baltimore will respond as willingly."

"We look forward to getting this project off and running," said Chief Williams. "Nearly fifty of our 162 medic personnel have sought intubation training on their own. With this new equipment, some of them can begin providing this critical procedure right away, and all of our other medical staff will soon be trained as well."

The equipment donated by Kaiser Permanente will be used in the city's 18 advanced life support units with eight additional airway kits for replacement and training. The total value of the 26 kits and four training mannequins is about \$26,000. Baltimore Gas & Electric Company has provided \$5,000 of the \$26,000 needed for training city personnel. The University of Maryland at Baltimore is providing instructors and laboratories for the project through the Maryland Institute of Emergency Medical Services Systems.

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# Endotracheal Tube



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## **The Baltimore City Fire Department Medical Bureau**

Started in 1927 with six units and twenty fire fighters, the demands placed on the Baltimore City Fire Department's ambulance service have changed dramatically over the decades. The ambulance service currently responds to 105,00 calls per year. To keep pace with this demand, staffing has increased to one hundred sixty-two members on eighteen medic units.

During its growth, the ambulance service evolved from a transport service to a pre-hospital care system, utilizing far more sophisticated medical and technical procedures. Today, advanced life support medic units are equipped with telemetry systems ( radio communication systems tied into emergency rooms), defibrillators(used for cardiac arrest), intravenous medications, etc.

Rapid changes in emergency pre-hospital care and operating practices continue to improve on emergency medical services. The Baltimore City Fire Department is committed to expend the necessary energies to keep pace with these changes to deliver the best possible care to the citizens of Baltimore.



# **Kaiser Permanente Medical Care Program**

## **Local Perspective**

Kaiser Foundation Health Plan of the Mid-Atlantic States, part of the Kaiser Permanente Medical Care Program, is a nonprofit prepaid group practice serving residents of Maryland, Virginia, and the District of Columbia. The Capital Area Permanente Medical Group provides or arranges for the care of Kaiser Permanente members.

The Mid-Atlantic States Region was established on August 1, 1980, when Kaiser Permanente assumed responsibility for the Georgetown University Community Health Plan, a group practice prepayment plan formed in 1972 under the sponsorship of Georgetown University.

Kaiser Permanente membership in the Baltimore/Washington area:

313,024

Number of physicians: 483

Number of employees: 2,800

### **Medical Centers**

#### **Maryland**

##### Montgomery County

Gaithersburg

Kensington

Silver Spring (under const.)

Summit Mental Health Center

##### Prince George's County

Camp Springs

Landover

##### Baltimore area

Charles Plaza

Rosedale

Severna Park North

Towson

Woodlawn

#### **Northern Virginia**

Fair Oaks

Falls Church

Manassas

Merrifield Mental Health Center

Reston

Springfield

Woodbridge

#### **District of Columbia**

North Capitol

Senior Vice President and  
Regional Manager  
Kaiser Foundation Health Plan of the  
Mid-States, Inc.

Alan J. Silverstone

President and Medical Director  
Capital Area Permanente  
Medical Group, P.C.

Martin B. Bauman, M.D.

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## **KAISER PERMANENTE MEDICAL CARE PROGRAM**

### **National Perspective**

The Kaiser Permanente Medical Care Program is a nonprofit prepaid group practice health plan providing medical care to 6.6 million members nationwide, or one out of every 36 people across the country. It is the largest private provider of health care in the U.S.

#### **Background**

Founded in the 1930s by the well known industrialist Henry J. Kaiser and Sidney R. Garfield, M.D., Kaiser Permanente was established as an alternative to "fee-for-service" medical care for the wartime workers of Kaiser Industries. Today Kaiser Permanente is a national group model health maintenance organization (HMO). It is the largest and most experienced health care delivery system of its kind in the world.

#### **Size and Growth**

\*The Program opened for enrollment to the community (outside Kaiser Industries) in 1945, at which time membership was 26,000.

\*The 12 regions are: Mid-Atlantic States (Maryland/Virginia/Washington, DC), Northern California, Southern California, Northwest (Oregon/Washington state), Hawaii, Colorado, Texas, Ohio, Northeast (Connecticut/Massachusetts/New York), North Carolina, Georgia, and Kansas/Missouri.

\*Over 8,000 physicians and nearly 70,000 employees are affiliated with the Program nationwide.

\*There are 31 hospitals, with more than 7,000 licensed hospital beds, and over 200 medical office locations for outpatient services.

\*More than 30,000 employers offer Kaiser Permanente as a health care choice to their employees.

#### **Organizational Data**

\*A not-for-profit, federally qualified health maintenance organization.

\*Management is structured as a partnership between the business managers of the Kaiser Foundation Health Plan and the physicians of the Permanente Medical Groups. The partnership is co-equal.

\*Medical care is provided by Permanente physicians practicing in the Kaiser Permanente medical offices. Inpatient medical care is provided in some regions through Kaiser Permanente hospitals, and in others through selected community hospitals.

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## New Procedure For Emergency Medical Personnel

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the leading research hospital in the nation...probably, in the world.

It is a remarkable career in a remarkable hospital...and Don Woodruff's chosen field grew apace with the man, modern medicine, and Johns Hopkins. In some inextricable way, to me, Don Woodruff's strong personal integrity is symbolic of the public perception of Johns Hopkins itself.

It is a happy circumstance when the times, the man and the opportunity all come together to move the world forward. We, who know him, and for some such as myself—whose life has been saved by him on two occasions, have been the personal beneficiaries of the "happy circumstance" of having a Dr. Woodruff available, a Johns Hopkins in Baltimore.

But, in the world of medicine...beyond our city, beyond our shores...there are thousands upon thousands who have benefited from the teaching, and the books, and the papers and the long hours of research being performed every hour of every day at Hopkins. Thousands who probably will never be aware of the integrity of Donald Woodruff...the integrity of John Hopkins except through the improved quality of their lives.

What a credit to Donald Woodruff! What a credit to John Hopkins! How proud I am to know this man and to have contributed...in any way I could...to the continuing success of this great University.

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